

We are fortunate to live at a time when many complicated health issues can be treated on an outpatient basis. However, patients who need surgical intervention, or more intense medical attention to fight their disease, require inpatient care.

While overnight or extended stays in the hospital can be overwhelming, the Pavilion at HUP will ensconce patients in a cocoon of care—a physical space that instills confidence and provides comfort befitting of Penn Medicine's clinicians and scientists. By coupling leading-edge technologies and breakthrough design with the expertise of our renowned physicians, the Pavilion's design addresses all our patients' needs at the forefront: their care, their privacy, and their dignity.

Join our grand community of philanthropists and help support the Pavilion: built to advance Penn Medicine's life-saving "firsts" —where the most important "first" is the person.

## THE PAVILION

AT THE HOSPITAL OF THE UNIVERSITY OF PENNSYLVANIA

JOIN US IN BUILDING THE FUTURE OF INPATIENT CARE

Opening 2021



## A NEW, INNOVATIVE INPATIENT PAVILION WILL RISE ON PENN MEDICINE'S DYNAMIC MEDICAL CAMPUS

The design of the Pavilion at the Hospital of the University of Pennsylvania follows a period of significant investment in Penn Medicine's interconnected outpatient clinical space and research facilities. From the construction of the Perelman Center for Advanced Medicine, to the Roberts Proton Therapy Center, the Smilow Center for Translational Research, and the South Tower, these spaces facilitate the seamless translation of scientific breakthroughs into exceptional therapies and personalized care.



As medicine and technology continue to advance at unprecedented speeds, every facet of the Pavilion will be able to adapt to, and lead in, developments in health care delivery. The entire building, down to the wires in the walls, is designed for maximum flexibility and adaptability—as health care evolves, so too can the Pavilion. In this revolutionary space, Penn Medicine will continue to push the limits of innovation as far and as fast as our creativity and ingenuity will allow so that we can remain focused on treating *people*, not just their diseases.



"The Pavilion at HUP will be a hospital for 21st century medicine—and beyond. Designed for change and unparalleled patient care, it will deliver comprehensive treatment with a personal touch. Your support installs you as our partner in this remarkable vision, and will remain as a legacy of which you can be proud."

J. Larry Jameson, MD, PhD
 Executive Vice President, University of Pennsylvania for the
 Health System
 Dean, Perelman School of Medicine



"Penn has a long history of 'firsts.' The Pavilion is the first inpatient hospital designed to incorporate new technologies, new therapies, and new care models—all in the service of delivering unrivaled and compassionate care to our patients and their families."

Kevin B. Mahoney
 CEO, University of Pennsylvania Health System





## PAVILION NAMING OPPORTUNITIES







Emergency Department	\$25 Million
Surgical Center (all interventional & operating room floors)	\$10 Million
North Lobby (located on ground floor)	\$10 Million
Inpatient Floor	\$5 Million
Patient and Family Living Room (located on 1st floor)	\$5 Million
Street-Level Entrance Lobby (located on ground floor)	\$5 Million
"The Oculus" (commissioned two-story artwork installed in North Lobby)	\$5 Million
Pavilion Plaza (green space adjacent to North Lobby)	\$5 Million
Pavilion Walk (green space adjacent to Penn Museum)	\$5 Million
Bridges to HUP or Perelman Center	\$2.5 Million
The Gathering Place (patient and family dining & respite)	\$2.5 Million
Surgical Center Suite	\$2.5 Million
Interfaith Chapel	\$1 Million
Large Family Waiting Room on Inpatient Floor	\$1 Million
Public Waiting Area on Surgical Center Floor	\$1 Million
Physical Therapy/Occupational Therapy Gym	\$1 Million



Conference Room on Inpatient Floor	\$500,000
Work Force Team Hub on Surgical Center Floor	\$500,000
Specialized Services and Supportive Care Room on Inpatient Floor	\$500,000
Information Desk (located in the Street-Level Entrance Lobby)	\$500,000
MRI Suite (located on 3 <sup>rd</sup> floor)	\$500,000
Radiology Reading Room (located on 3rd floor)	\$500,000
Small Family Waiting Room on Inpatient Floor	\$250,000
Communications Center on Inpatient Floor	\$250,000
Interventional or Operating Room on Surgical Center Floor	\$250,000
Electrophysiology/Catheterization Lab on Surgical Center Floor	\$250,000
Large Work Force Renewal Center on Inpatient Floor	\$250,000
Bicycle Parking Center	\$250,000
Medical Imaging Room (located on 3rd floor)	\$250,000
Radiology Internal Waiting Area (located on 3rd floor)	\$250,000
Family Consultation Room on Inpatient or Surgical Center Floor	\$100,000
Work Force Renewal Center on Inpatient Floor	\$100,000
Touchdown Space on Inpatient Floor	\$100,000
Inpatient Room	\$50,000
Inpatient Room Care Station	\$25,000
On-Call/Staff Wellness Room on Inpatient Floor	\$25,000
Surgical Center On-Call Room (located on 3 <sup>rd</sup> Floor)	\$25,000
Pre-operative & Recovery or PACU Room	\$25,000